FAQ

✔ Why is Cornell establishing a College of Business?

By establishing a single, unified College of Business, Cornell can cement the University’s position as a world-class center of teaching and research for business management and entrepreneurship.

✔ Which schools will be included in the College of Business?

The College of Business will comprise Cornell’s three accredited business programs: the School of Hotel Administration (SHA), the Charles H. Dyson School of Applied Economics and Management (Dyson) and the Johnson Graduate School of Management (Johnson). It is our priority to ensure that each school will maintain its unique identity and mission, while the new structure will enhance their collective capabilities by bringing together their faculty, curricular offerings and programs to strengthen entrepreneurship, business and management education at Cornell.

✔ How will SHA’s global status be maintained when it becomes part of one of the many top American business schools?

The objective for the new College of Business is to elevate Cornell as a leading university in the overall study of business at the undergraduate and graduate levels and both preserve and enhance each individual school’s longstanding brand of excellence as they maintain their unique identities and missions. SHA will maintain its position as the top-ranked hotel school in the world, with a unique student experience and a focus on particular key economic sectors, specifically the hospitality industry and real estate.

✔ Have all of the decisions regarding the new structure and implementation already been made?

Not at all. Last month’s internal announcement and the upcoming action by the Board of Trustees are just the first steps in an inclusive process to develop the details of the new integrated structure and ensure that the College of Business is primed for success upon its planned opening in academic year 2016-17. To that end, over the next several months, the deans/director of the three schools and the College of Agriculture and Life Sciences will work with faculty and academic leaders to develop the academic processes that will be critical to achieve our aims of faculty integration and individual school identity.

✔ How can members of the Cornell community provide input into the planning of the College of Business?

We recognize that the greater Cornell community must have a role in the creation of the College of Business and every constituent group from each of the three schools comprising the College of Business will have an opportunity to contribute valuable input. Advisory committees are being formed of representatives of faculty, students, staff and alumni to ensure that the decisions
regarding academic organization, governance and other important elements are as broadly informed as possible. These committees will conduct their work during the first half of 2016.

- **Will SHA continue to have a dean?**
  
  Yes. Each school in the College of Business will be presided over by its own Dean of the School who will have responsibility for that school’s academic program.

- **Will students still be able to apply for admission directly to SHA?**
  
  Yes, students will still apply to each school or specific graduate program. We anticipate that each of the three schools will continue to use its own unique approach to admissions and work to find the right students to fit their individual programs.

- **Will SHA’s relationship with recruiters change and how will career services be handled for SHA students?**
  
  SHA will maintain its relationships with recruiters. The Office of Student Services will continue to provide SHA students with assistance securing positions after graduation.

- **How will future gifts to SHA be handled upon creation of the College of Business?**
  
  All gifts designated for a particular school, including scholarships, will stay so designated, and future gifts can be similarly designated.

- **What new courses will be available for students, and specifically SHA students, in the new College of Business?**
  
  Curriculum decisions will be made by the faculty of each of the three schools, including SHA, during the first half of 2016.

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